

KwickMetrics Pricing: Transparent Plans Built for Profitable Growth

Plan Coverage	Starter	Standard	Professional (Most Popular)	Business	Enterprise
Monthly Price	₹1,669/month	₹2,599/month	₹7,899/month	₹12,399/month	₹26,999/month
Who This Plan Unlocks Growth For	Sellers having monthly orders Upto 3,000	Up to 6,000	Up to 15,000	Up to 25,000	Up to 100,000
Listing	Add-on: ₹1700 for 10 credits	Add-on: ₹1700 for 15 credits	✓	✓	✓
Promotion	Add-on: ₹1700. Get ₹17K Free & 1% of Ad spend after ₹17K	Add-on: ₹1700. Get ₹25K Free & 1% of Ad spend after ₹25K	Get ₹86K Free & 1% of Ad spend	Get ₹257K Free & 1% of Ad spend	Get 428K INR Free & 1% of Ad spend
Sales	✓	✓	✓	✓	✓
Profit	✓	✓	✓	✓	✓
Review Meeting With Experts	X	X	Monthly Review Meeting with Experts	Monthly Review Meeting with Experts	Bi-weekly Review Meetings with Experts
How This Impacts Operations	Validate products, learn basics	Manage early growth confidently	Improve profitability consistently	Scale operations with control	Run large-scale operations

Listing Intelligence & Discoverability

Capability	Starter	Standard	Professional	Business	Enterprise
Keyword Researcher	Add-on	Add-on	✓	✓	✓
Competitor Analyser	Add-on	Add-on	✓	✓	✓
Listing Optimizer	Add-on	Add-on	✓	✓	✓
Bulk Optimization	Add-on	Add-on	✓	✓	✓

Promotion, Ads & Automation Power

Capability	Starter	Standard	Professional	Business	Enterprise
Feedback Automation	1.5K Email Requests /15 ASINs	5K Email Requests /35 ASINs	15K Email Requests/75 ASINs	50K Email Requests / 100 ASINs	100K Email Requests/ 250 ASINs
AI-Driven Suggestions	Add-on	Add-on	✓	✓	✓
Rules & Automation	Add-on	Add-on	✓	✓	✓
Dayparting	Add-on	Add-on	✓	✓	✓
Campaign Manager	Add-on	Add-on	✓	✓	✓
Ads Analytics	✓	✓	✓	✓	✓

Inventory, Profit & Financial Control

Capability	Starter	Standard	Professional	Business	Enterprise
Inventory Management	✓	✓	✓	✓	✓
Profit Dashboard	✓	✓	✓	✓	✓
Reports & Advanced Analytics	✓	✓	✓	✓	✓
Reimbursement Management	Starts at 12%				

Collaboration, Access & Scale

Capability	Starter	Standard	Professional	Business	Enterprise
Additional Users	0	1	2	2	2
Seller Accounts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Unified Account Dashboard	✓	✓	✓	✓	✓
Native iOS & Android App	✓	✓	✓	✓	✓
Customer Support	Email & Chat				
Amazon Marketplaces	All	All	All	All	All
Walmart Marketplaces	All	All	All	All	All

Add-Ons (Applicable Across Plans)

Add-On	Units	Price per Unit	Total Price	Business Impact
Emails	50,000	₹0.0086	₹ 430	Scale feedback & retention
ASINs	70	₹12.9	₹ 903	Expand product coverage
Listing Credits	10	₹86	₹ 860	Faster optimization cycles
User	1	₹430	₹430	Team collaboration